



2025 AUTOMOTIVE SUPPLY CHAIN IMMERSION PROGRAM

Get the right blend of practical and theoretical knowledge — from a unique team of industry and academic experts — at our 12th annual 2025 Automotive Supply Chain Immersion Program! With instructors from OEMs, tier 1 suppliers, AIAG, and Wayne State University, this one-of-a-kind training supports developing professionals with a deep dive into purchasing and supply chain management.

A joint offering from AIAG and the Wayne State University (WSU) Mike Ilitch School of Business' Global Supply Chain Management programs (ranked in Gartner's "Top 25 North American Supply Chain Undergraduate and Graduate University Programs"), our 20-week course offers:

- A dynamic learning environment with group discussions, breakout activities, presentations, case studies, tours, internet sessions, and other interactive methods of instruction.
- Industry leaders with hands-on expertise alongside highly qualified academic instructors providing a well-rounded overview of key concepts from differing perspectives.
- Insights on a wide range of supply chain and purchasing-specific issues, including new and emerging challenges with EV infrastructure, procurement strategy, supplier development, Al/predictive analysis, quality management, and much more.
- A final project and presentation, along with an endorsed certificate for successfully meeting program requirements.

From quickly gaining knowledge that would otherwise take years to build in the workplace to developing lasting relationships, this exclusive training equips you with the expertise and connections to stay ahead in today's ever-evolving industry.



More Information









PROGRAM SPEAKERS

Lori Sisk

Associate Professor of Teaching, Supply Chain, Mike Ilitch School of Business, Wayne State University

Brandon Mason

Lead Analyst, Global Market Intelligence, Eaton Corporation

Mike Silvio

Director, Corporate Supply Chain, Gibralter Industries

Manoj Kulchania

Associate Professor of Finance, Mike Ilitch School of Business, Wayne State University

Bill Hurles

Former Executive Director of Global Supply Chain Operations, General Motors

Terry Onica

Director of Automotive, QAD

Cathy Fisher

President, Quistem, LLC

Tim Smith

Attorney, Warner, Norcross + Judd LLP

Christopher Barette

Vice President, North America Supply, Stellantis

Harald Wilhelm

Vice President, Quality Products and Services, AIAG

Tanva Bolden

Vice President, Corporate Responsibility and Supply Chain, AIAG

Lecedra Welch-Jones

Program Manager, CR Environmental Sustainability, Supply Chain Products and Services, AIAG

Randy Pappal

Supply Chain, Gentex Corporation

Hakan Yilidz

Department Chair and Associate Professor of Supply Chain, Mike Ilitch School of Business, Wayne State University

Sylvester Hestor

President and CEO, LM Manufacturing

Hugo DeCampos

Assistant Professor, Supply Chain Management, Weber State University

Ed Doughtery

Senior Customs Analyst, Valeo

Adam Youngblood

Global Technology Lead, Amazon Web Services (AWS)

Bridget Grewal

Director, Packaging Continuous Improvement, Magna Corporation

Samuel Haberl

Vice President, Automotive Business Development, Our Next Energy (ONE)

Mike Wall

Executive Director, Automotive Analysis, S&P Global

Jeff Rightmer

Supply Chain, Mike Ilitch School of Business, Wayne State University

Patrick Bauer

Vice President, Supply Chain, IAC Group

Brian Green

Senior Director, Customer Logistics, Ryder Corporation

Jeff Peterson

Director, Global Trade and Logistics Continuous Improvement, Tenneco

Nick Thompson

Vice President, North America Finished Logistics, VASCOR Logistics

WINTER SESSIONS

Date	Session Title
February 27	Kickoff • Industry Update
March 6	Globalization & Vehicle SCM • Forecasting
March 13	SCM Finance
March 20	Risk Management • Improving Supply Chain Performance
March 27	Category Management • Buyer/Seller Relations & Innovation
April 3	Purchasing Legal • Manufacturing/ Scheduling/Capacity/Lean
April 10	Quality Management • Corporate Responsibility
April 24	Negotiations • Supplier Development
May 1	Plant Tour
May 8	Authentic Leadership • First half wrap up

FALL SESSIONS

Date	Session Title
September 4	Global Sourcing & Total Enterprise Cost
September 13	Global Customs/Security Management
September 20	Cybersecurity • AI/Predictive Analysis
September 27	Packaging • Warehousing/Sequencing/Cross- Dock/Pooling Str.
October 9	Battery • EV
October 16	Inventory Management Strategy • Materials Management
October 23	3PL Logistics • Class Presentations
October 30	Aftermarket • Class Presentations
November 6	Finished Vehicle Logistics • Class Presentations
November 13	Wrap Up/Graduation